

Custom Planner Design — Project Kickoff Guide

\$750 one-time

Welcome

This guide walks you through your Custom Planner Design project — a one-time engagement to design a planner built specifically around how you (or your brand) actually plan.

What's Included

- A custom planner layout designed around your intake answers (daily, weekly, or project-based structure)
- Delivered in print-ready PDF plus an editable source file
- Your choice of a small set of color/style options at intake
- One round of revisions after the first draft

How the Project Runs

Step	What Happens
1. Intake	You complete the intake questionnaire (below).
2. First draft	A draft layout is built and sent for your review.
3. Revision	One round of revisions is applied based on your feedback.
4. Final delivery	Print-ready PDF + editable source file delivered.

Intake Questionnaire

Please answer these before your project starts:

- Daily, weekly, or project-based structure — which fits how you actually plan?
- What sections do you want included (e.g. habit tracker, priorities, notes, goals)?

- Any layout you've used before and liked or disliked?
- Preferred color palette or style (minimal, colorful, editorial, etc.)?

This guide describes your custom project scope and intake process as part of your purchase.